

EGRA SARADA SHASHI BHUSAN COLLEGE



ESTD. : 1968

(Reaccredited by NAAC with - 'B' Grade with a CGPA of 2.32)

An ISO Certified College for ISO 9001 : 2015 & ISO 14001 : 2015

Post - Egra : Dist - Purba Medinipur (West Bengal) : Pin - 721429.

President : Mr. Tarun Kumar Maity, M.L.A., W.B.

Principal : Dr. Dipak Kumar Tamili.

☎ : 03220-244073, Website - www.egrassbcollege.ac.in : E-mail - info@egrassbcollege.ac.in

UNNAT BHARAT ABHIYAN

Transforming Rural Lives: Egra SSB College Nodal Centre, Unnat Bharat Abhiyan

Egra SSB College, has proudly served as a nodal center for the **Unnat Bharat Abhiyan (UBA)** since 2018, actively contributing to the program's vision of rural development. UBA, a flagship initiative of the Government of India's Ministry of Education, empowers higher education institutions like Egra SSB College to collaborate with nearby villages, fostering sustainable progress.

Egra SSB College embraces this mission, acting as a catalyst for nine adopted villages nestled within the college's vicinity. Through UBA, the college and village communities forge a collaborative spirit, addressing local challenges and co-creating solutions for a brighter future. This synergy fosters knowledge exchange, empowers villagers, and leverages academic expertise to bring tangible improvements to rural lives.

Objectives:

- **Identifying Development Needs:** Egra SSB College works closely with adopted villages to understand their unique challenges and aspirations in areas like agriculture, healthcare, education, infrastructure, and livelihoods.
- **Evolving Sustainable Solutions:** Utilizing academic expertise and student innovation, the college develops and implements solutions tailored to each village's specific needs. These solutions prioritize sustainability and community ownership for long-term impact.

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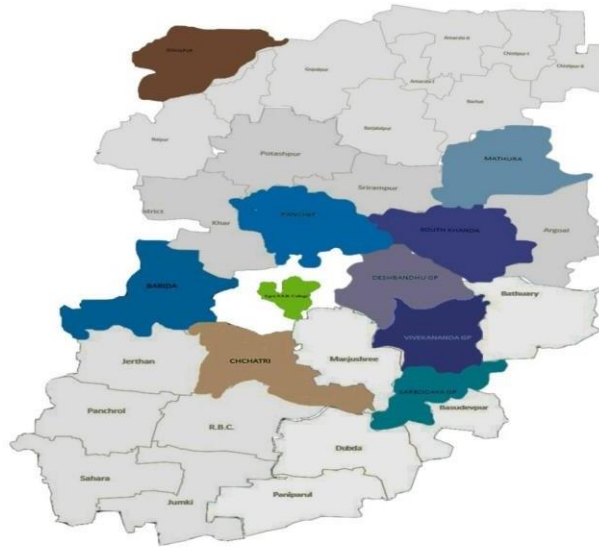
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- **Enhancing Skills and Capacities:** The college empowers villagers through skill development workshops, capacity-building initiatives, and knowledge dissemination programs, fostering self-reliance and entrepreneurial spirit.
- **Creating a Model for Inclusive Development:** Egra SSB College's UBA efforts serve as a model for inclusive development, inspiring other institutions and communities to embark on similar transformative journeys.

By actively participating in UBA, Egra SSB College transcends its role as an educational institution, becoming a true partner in rural development. The college's dedication to empowering communities and fostering sustainable progress makes it a shining example of UBA's transformative potential.



ADOPTED VILLAGES BY EGRA SSB COLLEGE UNDER UBA II