

Job-Oriented Career Seminar

Organized By

Department of Commerce
Egra Sarada Shashi Bhusan College

In collaboration with

ICA Edu Skill Pvt. Ltd, Midnapore, West Bengal, India

Date : June 28, 2023
Venue : Admin Building Conference Hall

Introduction

On 28th June 2023, the Department of Commerce, in collaboration with ICA Edu Skills Pvt. Ltd., Midnapore, organized a Job-Oriented Career Seminar specifically tailored for B. Com students. The seminar aimed to provide crucial insights and guidance concerning career opportunities within the commerce field. A total of 95 students from B. Com Semester II, IV, and VI attended this enlightening event.

Inauguration and Welcome Address

The seminar commenced with an inspiring and motivational lecture by Dr. Dipak Kumar Tamili, marking the official inauguration of the event. Dr. Tamili's address set a positive tone for the seminar, emphasizing the importance of career planning and the various opportunities available to commerce graduates. He highlighted the dynamic nature of the commerce field and encouraged students to be proactive in their career pursuits.

Speech by Principal of ICA Midnapore

Following the inauguration, Mr. Alok Hazra, the Principal of ICA Midnapore, delivered a comprehensive speech. Mr. Hazra provided an insightful overview of ICA's role in enhancing the employability of graduates. He elaborated on the various career prospects available to commerce students and how ICA's training programs are designed to make students market-ready. Mr. Hazra emphasized the significance of practical skills and continuous learning in securing a successful career in commerce. His speech was instrumental in outlining the steps students need to take to align their academic endeavors with industry requirements.

Keynote Address by ICA Kolkata Resource Person

The seminar's highlight was the keynote address by a distinguished resource person from ICA Kolkata. This session delved deeply into the myriad of opportunities and prospects available for commerce graduates. The speaker discussed various career paths, including roles in accounting, finance, taxation, auditing, and corporate management. Emphasis was placed on the growing demand for skilled professionals in these areas and the importance of specialized training.

Insights into ICA's Training Programs

The resource person from ICA Kolkata provided a detailed explanation of how ICA assists students in achieving their career goals. The lecture covered the curriculum and methodologies adopted by ICA to ensure that their trainees are industry-ready. This includes hands-on training, internships, and exposure to real-world business scenarios. The speaker also touched upon the support services provided by ICA, such as career counseling, placement assistance, and networking opportunities with industry professionals.

Student Engagement and Feedback

Throughout the seminar, students actively participated by posing questions and seeking clarification on various aspects of their career paths. The interactive nature of the seminar ensured that the students were not just passive listeners but engaged participants. Feedback collected from the attendees highlighted the seminar's success in broadening their understanding of career opportunities and the steps needed to pursue them effectively.

Conclusion

The Job-Oriented Career Seminar organized by the Department of Commerce in association with ICA Edu Skills Pvt. Ltd., Midnapore, was a resounding success. It provided B. Com students with valuable insights into the commerce field and equipped them with the knowledge necessary to navigate their future careers. The event underscored the importance of industry-academia collaboration in enhancing student employability. The Department of Commerce and ICA Edu Skills Pvt. Ltd. should be commended for their efforts in organizing such a beneficial event, and it is hoped that similar initiatives will continue to support student development in the future.

Pictures



The banner features the ICA logo with the tagline 'YOUR RIGHT TO A JOB' and the text 'Egra Sarada Shashi Bhusan College, Egra in association with ICA Edu Skills Pvt. Ltd., Midnapore'. It includes a circular image of three people looking at a laptop. The main title 'JOB ORIENTED CAREER SEMINAR' is in a yellow box. Contact information includes phone numbers 9432692316 and 9732652538, and the website www.icajobguarantee.com. The date and time are '28th. June 2023 | 12:00pm. Onwards' and the venue is 'CONFERENCE HALL'.





















Thanks