

"Market Ka Eklavya: An Investor Awareness Program"

A Digital Learning Initiative by NSDL

Organized By

**Department of Commerce
Egra Sarada Shashi Bhusan College**

In collaboration with
SV Wealth Partner

Date : May 18, 2024

Mode : Zoom Meeting

Report

On May 18, 2024, the Department of Commerce at Egra Sarada Shashi Bhusan College, in collaboration with SV Wealth Partner, organized a highly informative webinar titled "Market Ka Eklavya, an Investor Awareness Program." The event was conducted via Zoom from 11:30 AM to 1:30 PM and saw active participation from 85 undergraduate students and 20 faculty members.

The resource person for the webinar was Mr. Sudip Nag, a certified trainer from the National Securities Depository Limited (NSDL). Mr. Nag's presentation focused on the importance of investment, emphasizing its role in achieving personal and financial goals. His insightful discussion covered several critical topics, making the session both educational and engaging.

Key Highlights of the Presentation

- Importance of Investment:** Mr. Nag began by explaining why investment is crucial in today's economic environment. He highlighted how strategic investments can help individuals meet their financial goals and secure their future.
- Impact of Inflation:** One of the critical points discussed was how inflation gradually erodes the value of money. Mr. Nag illustrated this with examples, showing the necessity of investing to combat inflation's adverse effects.
- Diversification of Risks:** Mr. Nag emphasized the importance of risk diversification. He explained how spreading investments across different asset classes can mitigate risks and lead to more stable returns.
- Short-term vs. Long-term Investments:** The session delved into the differences between short-term and long-term investments, providing guidance on how to balance the two to achieve both immediate and future financial objectives.
- Power of Compounding:** Highlighting the "magic" of compounding, Mr. Nag demonstrated how reinvesting earnings can significantly increase the value of investments over time, making it a powerful tool for wealth creation.

6. **Equity Market Terminology:** To ensure a well-rounded understanding, Mr. Nag also explained various terms related to the equity market. This segment was particularly beneficial for students, many of whom were new to the concept of investing.

Interactive Session and Feedback

The webinar was highly interactive, with Mr. Nag encouraging questions from the participants throughout his presentation. This interactive approach ensured that the attendees were engaged and could clarify their doubts in real-time.

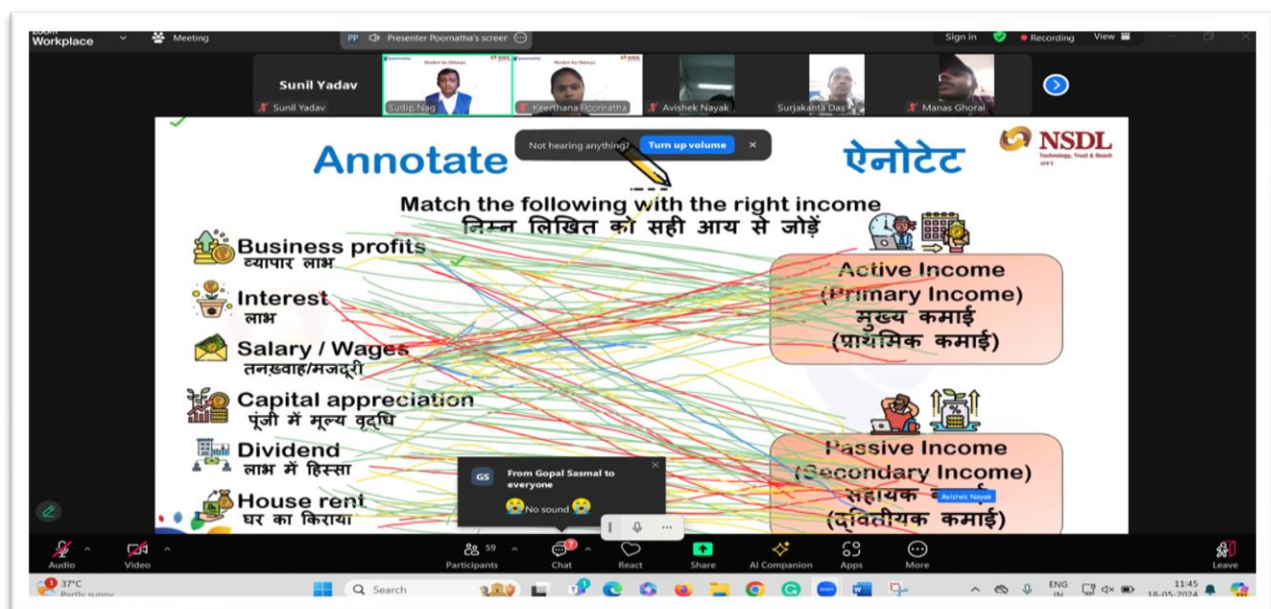
Mr. Nag also posed a few questions to the students, prompting them to think critically about their financial knowledge and investment strategies. This engagement helped reinforce the learning objectives of the session.

At the conclusion of the webinar, feedback was collected from the participants. The responses were overwhelmingly positive, with many attendees expressing their appreciation for the valuable insights and practical advice shared during the session. The faculty members also commended the relevance and clarity of the topics covered.

Conclusion

The "Market Ka Eklavya" webinar successfully fulfilled its goal of raising investment awareness among students and faculty at Egra Sarada Shashi Bhusan College. Mr. Sudip Nag's expertise and engaging presentation style made complex investment concepts accessible and interesting. The collaboration between the Department of Commerce and SV Wealth Partner proved to be a fruitful initiative, equipping participants with essential financial knowledge that will benefit them in their personal and professional lives.

Pictures



Zoom Workplace

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Sunil Yadav Sunil Yadav

Sudip Nair Muslim Khan Keerthana Poor... Keerthana Poornatha Mrinmoy Mania Sanjib Das

poornatha NSDL Technology, Trust & Reach IPFT

Market Ka Eklavya

Roopa Poornatha

Audio Video Participants 43 Chat React Share AI Companion Apps More

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Zoom Workplace Meeting

PP Presenter Poornatha's screen

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Sunil Yadav Sunil Yadav

Sudip Nair Keerthana Poornatha Avishkek Nayak Sunjakanta Das Manas Ghoral

Annotate एनोटेट NSDL Technology, Trust & Reach IPFT

Not hearing anything? Turn up volume

Match the following with the right income
निम्न लिखित को सही आय से जोड़ें

- Business profits व्यापार लाभ
- Interest लाभ
- Salary / Wages तनख्वाह/मजदूरी
- Capital appreciation पूंजी में मूल्य वृद्धि
- Dividend लाभ में हिस्सा
- House rent घर का किराया

- Active Income (Primary Income) मुख्य कमाई (प्राथमिक कमाई)
- Passive Income (Secondary Income) सहायक आय (द्वितीयक कमाई)



GS From Gopal Sasmal to everyone No sound

Audio Video Participants 59 Chat React Share AI Companion Apps More

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Not hearing anything? Turn up volume

		
Active income मुख्य कमाई	✓	✓
Passive income अन्य/ सहायक कमाई	✓	✗

Is active income enough to meet all your future expenses?
क्या मुख्य कमाई आपके भविष्य के सभी खर्चों को पूरा करने के लिए काफी है?

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- Inflation is the rate of *increase in prices* over a given period of time
- Because of inflation, the *value of money diminishes with time*
- We have to *spend more* money to *purchase the same product*

निश्चित समय में कीमत में वृद्धि की गति को महंगाई कहते हैं

महंगाई के कारण पैसे की कीमत समय के साथ घटती जाती है

उन्हीं चीजों को खरीदने के लिए हमें अधिक पैसे खर्च करने पड़ते हैं

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Participants (59)

Participants (57)



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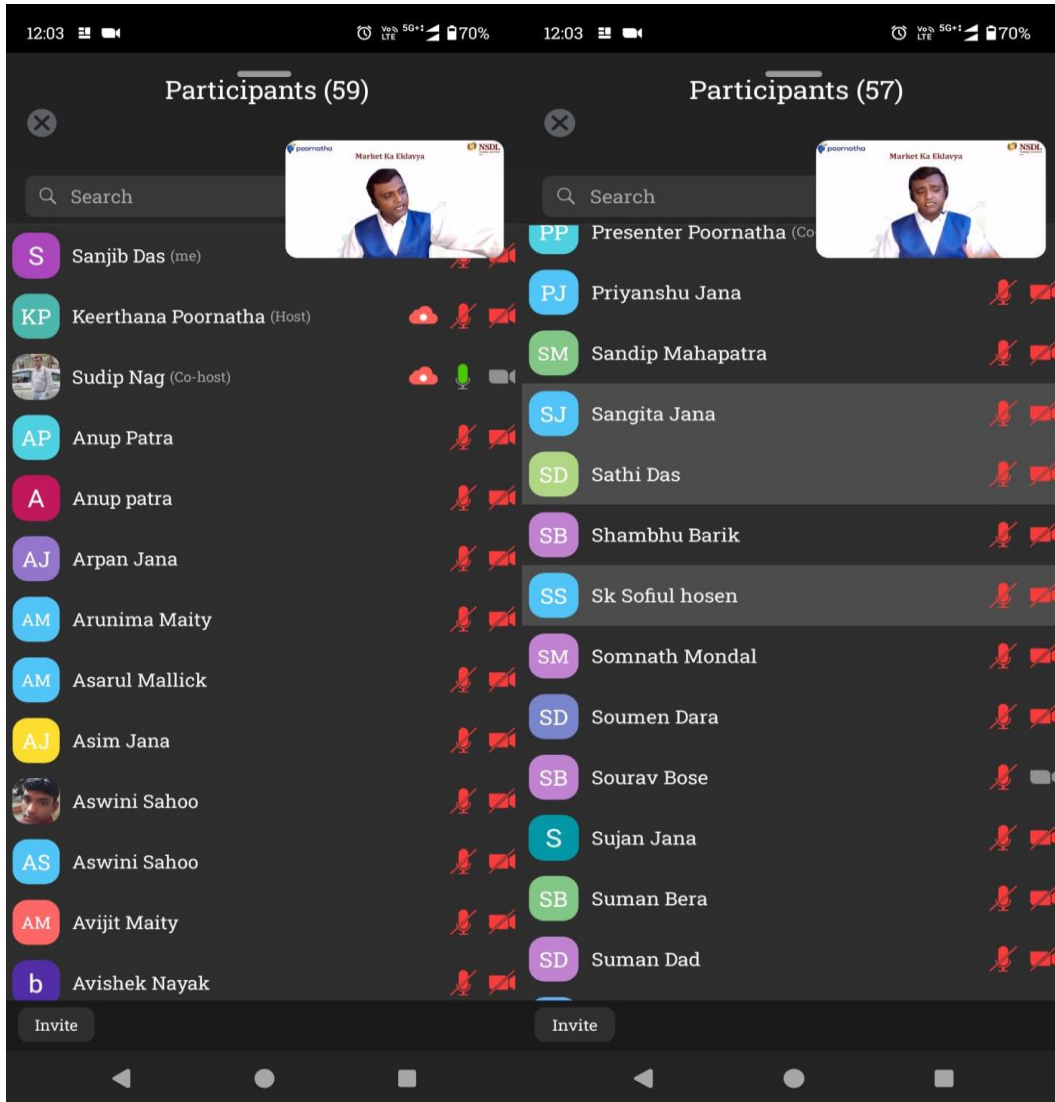


- MG Manas Ghorai
- MG Manas Ghorai
- MM Manas MB
- MM Mrinmoy Manna
- ND Narayan Das
- NG Nayan Giri
- NG Nayan Giri
- NJ Nirupama Jana
- N Nitai Das
- ND Nitai Das
- NK Nitish kumar Sahoo
- P Prabir Das
- PP Presenter Poornatha (Co-host)
- SB Sourav Bose
- S Sujan Jana
- SB Suman Bera
- SD Suman Dad
- SG Sumangal Ghorai
- SY Sunil Yadav
- TS Tanmay Shit
- AD Arijit Das
- AM Arijit Maiti
- DG Debgopal Goura
- GJ Gurupda Jena
- SJ Sujan Jana
- SD Surjakanta Das

Invite

Invite





List of Participants

Name	Gender
Prof. Sourav Bose	Male
Prof. Sisir Maity	Male
Prof. Swapan Maity	Male
Prof. Arun Das	Male
Prof. Rathindranath Jana	Male
Prof. Sanjib Das	Male
Prof. Koushik Acharyya	Male
Mrs. Mousumi Manna	Female
Dr. Sunil Kumar Yadav	Male
Jayashree jana	Female
Aswini saho	Male

Manas Bera	Male
Bikram paira	Male
ANUP KUMAR PATRA	Male
Nitai Das	Male
SANDIP PAL	Male
Gurupada jana	Male
Prabir das	Male
Chayan Mahapatra	Male
Avijit Roy	Male
ARIJIT MAITI	Male
Pallab sasmal	Male
RAJKUMAR RANA	Male
JIT KUMAR BISHAI	Male
Suman Das	Female
PRAKASH SHIT	Male
Sujan Jana	Male
Biswajit Manna	Male
Debika Das	Female
Sathi das	Male
Subhajyoti Maiti	Female
Suman bera	Female
Tanmay Shit	Male
Akash Sau	Male
Muslim Khan	Male
Ranjit pal	Male
Goutam Bera	Male
Manasi chanda	Male
Nirupama jana	Female
Suvajit Patra	Male
Kalyan Das	Male
Shiuli maity	Female
Chaitali payra	Female
Dipanjan Bera	Male
ARINDAM MANNA	Male
RIMI PRADHAN	Female
Sandip Mahapatra	Male
Shuvam ojha	Male
Chandan Jana	Male
Amit kuila	Male
SK ATIKUR RAHAMAN	Male

Subhankar guchhait	Male
Sangita Jana	Female
Nitish Kumar saho	Male
Avishek nayak	Male
Sumangal Ghorai	Male
Suman jana	Female
SK IMRAN	Male
Gopal Sasmal	Male
Asim jana	Male
Priyanshu Jana	Male
Sujit khatua	Male
Somnath mondal	Male
Nayan Giri	Male
Mrinmoy manna	Male
Jaydev Matiya	Male
Arunima Maity	Female
Shibu	Male
Santanu Rauth	Male
Shambhu Barik	Male
Sk Md Ariful islam	Male
SK SAFIUL HOSEN	Male
Soumen Dara	Male
Subrata Maity	Female
Arpan Jana	Male
SUBHAJIT PAHARI	Male
Suman Patra	Female
Swapan Kumar Maity	Male
Manas Ghorai	Male
Chinmay Samai	Male
RAJA MANNA	Male
Kinkar Jana	Male
Sourav maity	Male
Amal Rana	Male
Avijit maity	Male
Durgesh Patra	Male
Gosha gopal patra	Male
Riju jana	Female
Sutanu das	Male
Rajib pal	Male
Surjakanta Das	Male

Santu Kumar Adak	Male
Arijit Das	Male

Thanks