

ONE DAY STATE LEVEL SEMINAR ON “EMERGING ISSUES IN ACCOUNTING & FINANCE”

Organized by

Department of Commerce,
Egra S.S.B. College in collaboration with Belda College, Belda, Paschim Medinipur, W.B.

Date: 16.02.2019

Venue: Conference Hall, Admin Building

Introduction: The Department of Commerce at Egra S.S.B. College, in collaboration with Belda College, organized a One Day State Level Seminar on “Emerging Issues in Accounting & Finance.” The seminar aimed to provide a platform for academia, professionals, and students to explore and discuss contemporary issues in the fields of accounting and finance. The event saw active participation from distinguished personalities and scholars in the domain.

Inaugural Session: The seminar commenced with the welcome address delivered by the honorable Principal, Dr. Dipak Kumar Tamili. Prof. Sourav Bose, Prof. Sisir Maity, Prof. Arun Das, Prof. Swapan Maity, and Prof. Rathindra Nath Jana, representing the Departments of Commerce, were present as esteemed members of the organizing committee.

First Session: In the first session, the participants were enlightened by the insights of Dr. Debasish Sur, Head of the Department of Commerce at Burdwan University. Dr. Sur delivered a comprehensive lecture on ‘Business Risk and Financial.’ The session provided attendees with a deep understanding of the complexities and challenges associated with business risk in the context of financial management. Following Dr. Sur, Dr. CA. Chitaranjan Sarkar, Director of Master of Business Administration, shared his expertise on ‘Goods and Services Tax,’ shedding light on the implications and applications of this significant tax reform.

Post-Lunch Technical Session I: After a refreshing lunch break, the seminar proceeded with Technical Session I, where Dr. CA. Chittaranjan Sarkar assumed the role of Chairperson. In this session, 22 papers were presented by dignitaries from diverse fields related to accounting and finance. The topics covered a wide range of emerging issues, including technological advancements, regulatory changes, and innovative financial practices.

Conclusion: The One Day State Level Seminar on “Emerging Issues in Accounting & Finance” proved to be a resounding success, bringing together academics, professionals, and students to engage in meaningful discussions and exchange valuable insights. The presence of renowned speakers and the diverse range of topics covered made the seminar a rich and enlightening experience for all participants. The collaborative effort between Egra S.S.B. College and Belda College contributed to the success of the event, fostering an environment of knowledge sharing and academic growth. The seminar has undoubtedly left a lasting impact on the participants, furthering their understanding of the dynamic landscape of accounting and finance.

Detail Programme Schedule and Pictures provided below

ONE DAY STATE LEVEL SEMINAR
ON

**"EMERGING ISSUES IN
ACCOUNTING AND FINANCE"**



**16th FEBRUARY
2019**

ORGANISED BY :

DEPT. OF COMMERCE

EGRA S.S.B. COLLEGE

Egra, Purba Medinipur, W.B, PIN - 721429

In Collaboration with :

DEPT. OF COMMERCE

BELDA COLLEGE

Belda, Paschim Medinipur, W.B

Contact Us :



hisunilyadav@gmail.com



+91 9432692316

Invitation

The Dept. of Commerce, Egra S.S.B College cordially invites the Teachers, Students, Scholars of academic institutions and other interested persons to participate in the seminar on the topic "EMERGING ISSUES IN ACCOUNTING AND FINANCE" which is scheduled to be held on 16th February 2019 at the college in collaboration with Dept. of Commerce of Belda College.

Co-operation from all corners is highly solicited.
With Thanks.

Sunil Kumar Yadav (Convenor)
Assistant Professor
Dept. of Commerce
Egra S.S.B. College

Shibsankar Jana (Joint-Convenor)
Assistant Professor
Dept. of Commerce
Belda College

Dr. Dipak Kumar Tamili (President)
Principal
Egra S.S.B. College

RESOURCE PERSONS

PROF. CHITTARANJAN SARKAR
Director,
Dept. of Business Administration
Raiganj University,
Raiganj, West Bengal

PROF. DEBASISH SUR
Professor and Head,
Department of Commerce
University of Burdwan,
West Bengal

ABOUT THE SEMINAR

The department of Commerce has been organizing conferences every year on various themes. This year, the department is organizing a State level seminar on "Emerging Issues in Accounting and Finance" as the academic world feels and realizes its importance. In today's changing environment and society, the contribution of these subjects cannot be undermined. We look forward to your participation in this academic endeavor.

SUB-THEMES

- Emerging Issues In Accounting
- Emerging Issues In Banking
- Emerging Issues In Finance
- Emerging Issues In Management
- Emerging Issues In Taxation

- ▶ Abstract must be written in English and should be within 350 words with full title, key-words (3-5) and author's affiliation.
- ▶ All research papers and subsequent correspondence should be mailed within 10th February 2019 at hisunilyadav@gmail.com

REGISTRATION FEES

ACADEMIC DELIGATES	Rs.200
STUDENTS	Rs.100

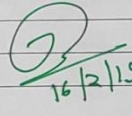
CORRESPONDENCES

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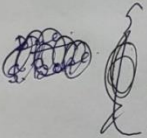
MR. SUNIL KUMAR YADAV
Convenor & Assistant Professor,
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2

FACULTY REGISTRATION

Sl. No.	Name	Institution	Contact number	Signature
1	Kakali Sigha	Egra S.S.B College (Arist)		
2.	- Dipan Bisai	" (Geo.)		
3.	- Bablu Samanta	" (Math)		
4	- Pathik Pradhan	" (Eng)		
5	- Prosenjit Murmu	" (Geo)		
6.	- Manoj Chatur.	" (Botany)	-8967484036	M. Khatun
7.	- Maniklal Pati	" ()		Maniklal Pati
8	- Moumita Das.	" (Phil.)	97072143	Moumita Das
9	- Dr. Swapan Kumar Barman.			}  16/12/19
10.	- Tamal Basu.			
11	- Dr. Sudipta Ghosh.			
12	- P. Bala Muralidhar			

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④ Shib Shankar Jana - 3000/- on Ac of Collaboration.

One day state level seminar
On
"Emerging issues in accounting and Finance"
Organised by,
Department of Commerce, Egra S.S.B. College

Venue: Egra S.S.B. College

Date: 16th February, 2019

Student Registration

Sl. No.	Name	Institution	Contact number	Signature
1	Shibnarayan Jana 1 st Sem	Egra S.S.B College		
2	Indrajit Barik	Egra S.S.B College		
3	Pintu Das	Egra S.S.B College	8912972612	Pintu Das
4	Rabindra Ojha	Egra S.S.B College		
5	Susovan Das	Egra S.S.B College	7477426008	Suso van Das
6	Arup Giri	Egra S.S.B College	8345860383	ARUP GIRI
7	Subhadeep Jana	Egra S.S.B College	8670275897	Subhadeep Jana
8	Kanikan Adhikari	Egra S.S.B College	9392037189	Kan Kan Adhikari
9	Amit Kumar Maity	Egra S.S.B College	9635068192	Amit Kumar Maity
10	Shibam Bhunia	Egra S.S.B College		
11	Raja Das	Egra S.S.B College		
12	Tarun Das	Egra S.S.B College	8507563037	Tarun Das
13	Akshay Adak	Egra S.S.B College	8867810780	Akshay Adak
14	Sourab Bhui	Egra S.S.B College		
15	Gobinda Das Kanungo	Egra S.S.B College	9894507828	Gobinda Das Kanungo
16	Biswajit Bera	Egra S.S.B College	8116036961	Biswajit Bera

Pintu Das

Pintu Das

Suso van Das

Tarun Das

G. Kanungo
Biswajit Bera

Student Registration

Sl. No.	Name	Institution	Contact number	Signature
17	✓ Arindam Pahari	Egra S.S.B College	9382511391	Arindam Pahari
18	✓ Mahadeb Jana	Egra S.S.B College	8017086120	Mahadeb Jana
19	Arijit Manna	Egra S.S.B College	9564921548	Arijit Manna
20	Archan Das	Egra S.S.B College	8670917780	Archan Das
21	✓ Sujit Samanta	Egra S.S.B College	7389682989	Sujit Samanta
22	Asit Majhi	Egra S.S.B College		
23	Mallika Dalai	Egra S.S.B College		
24	Nupur Maity	Egra S.S.B College		
25	Partho Santra ✗	Egra S.S.B College ✗		
26	Milan Khatua	Egra S.S.B College	7018949365	Milan Khatua
27	Chandan Panda	Egra S.S.B College	7718395570	Chandan Panda
28	Sourav Pradhan ✗	Egra S.S.B College	7001682869	Sourav Pradhan
29	Somenath Maity ✗	Egra S.S.B College	8942886122	Somenath Maity
30	Radhika Jhanwar ✗	Egra S.S.B College	7679804262	Radhika Jhanwar
31	Indrajit Roul ✓	Egra S.S.B College	8436759887	Indrajit Roul
32	Sinchan Dash ✗	Egra S.S.B College	8972467512	Sinchan Dash

Arindam Pahari
Sujit Samanta
Mallika Dalai
Nupur Maity

Student Registration

Sl. No.	Name	Institution	Contact number	Signature
33	Sujit Aich ✗	Egra S.S.B College	8972520538	Sujit Aich
34	Raju Ghosh	Egra S.S.B College		
35	Ranjan Giri	Egra S.S.B College		
36	Amitabha Giri Amitava Giri ✗	Egra S.S.B College	7477534857	Amitava Giri
37	Tapas Payra ✗	Egra S.S.B College ✗		
38	Sadananda Das ✗	Egra S.S.B College ✗		
39	Prakash Maity ✗	Egra S.S.B College ✗		
40	Manishankar Das	Egra S.S.B College	8158064078	Mani Shankar Das
41	Arup Jana	Egra S.S.B College		
42	Asit Maity	Egra S.S.B College	7583942060	Asit Maity
43	Sanjay Barik	Egra S.S.B College	7384070722	Sanjay Barik
44	Basudeb Jana ✗✓	" (Ex).	9734180353	Basudeb Jana
45	Kaushik Acharyya ✗✓	" (Ex).	9635868023	Kaushik Acharyya
46	Joydev Samanta ✗✓	Egra S.S.B	938295554	Joydev Samanta
47	Samhu Das	" "	8071317075	Samhu Das
48	Amit Kumar Sahu ✗✓	" "	7872567077	Amit Kumar Sahu
49	SURAJIT MAITY	" "	7602737316	S. Maity
50	KUMAR KANCHAN SAMANTA ✗	" "	7872239305	K.K. Samanta
51	SATYABRATA PANDA	" "	9134363449	Satyabrata Panda
52	Jayanta Khatua	" "	8768764577	Jayanta Khatua
53	Manik Payra	" (Ex).	8945897773	Manik Payra

do.
C (M)
M...

Sanjay Barik

Student Registration

Sl. No.	Name	Institution	Contact number	Signature
53	Pranil Maity ✓	Belda College	7407033887	Pranil Maity
54	Soumyajit Dutta ✓	"	9239223290	Soumyajit Dutta
55	Bhawanath Cheri ✓	"	8016955529	Bhawanath Cheri
56	Sayan Dutta ✓	"	8370980794	Sayan Dutta
57	Subhajit Pramanik ✓	"	8016888913	Subhajit Pramanik
58	Pijush Dutta ✓	"	7063456686	Pijush Dutta
59	Kabita Sharma ✓	"	9932504970	Kabita Sharma
60	Puja Sharma ✓	"	"	Puja Sharma
61	Monidipa Mahanty ✓	"	8328724929	Monidipa Mahanty
62	Nitu Jana ✓	"	7718241082	Nitu Jana
63	Arindam Chowdhuri ✓	"	9933547958	Arindam Chowdhuri
64	Sourav Kar ✓	"	6297214277	Sourav Kar
65	Subhadip Adhikari ✓	"	9477625315	Subhadip Adhikari
66	Anupama Sahoo ✓	"	9775855122	A Sahoo
66	Mrisal Maity ✓	"	9733586162	Mrisal Maity
68	Rashmita chowdhuri ✓	"	8250045653	Rashmita chowdhuri
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One Day State Level Seminar
On
'Emerging Issues in Accounting and Finance'

Organized by:
Department of Commerce,
Egra Sarada Shashi Bhusan College

In Collaboration with

Department of Commerce,
Belda College

Programme Schedule

16th February, 2019

10:30 am – 11:00 am	Registration
11:10 am – 11:30 pm	Inauguration
11:40 am – 11:50 pm	Welcome Address by Dr. Dipak Kumar Tamili, Principal, Egra S.S.B. College
11.50 am – 12:00 pm	Snacks
12:05 pm – 1:00 pm	Plenary Session-I "Emerging Issues in Accounting and Finance" Keynote Speaker: DR. DEBASISH SUR Professor & Head, Department of Commerce, The University of Burdwan
1:05 pm – 2:00 pm	Plenary Session-II "Emerging Issues in Taxation" Keynote Speaker: DR. CA CHITTARANJAN SARKAR Director, Department of Business Administration, Raiganj University
2.05 pm – 3:00 pm	Lunch Break
3:10 pm – 5:00 pm	Technical Session-I Chairperson: DR. CA CHITTARANJAN SARKAR Director, Department of Business Administration, Raiganj University

List of Paper Presenters

3:10 PM – 5:00 PM		16th February	Technical Session - I
Sl. No.	Title of Research Papers	Name of Author(s)	
1	Profitability Analysis of Hindustan Unilever Limited-A Study	<i>Rupa Yadav</i>	
2	Few guidelines for a golden rosy prosperity of India	<i>Dr. Arunabha Bhaumik</i>	
3	The economic aspects of quality of life and its measurement: a micro level study in Bankura district	Prosenjit Murmu	
4	Green Accounting-Opportunities and Challenges	<i>Rupesh Yadav</i>	
5	Financial Inclusion Development and progress in India	<i>Koushik Acharyya Basudeb Jana</i>	
6	Analysis of profit inefficiency in rice production in Purba Medinipur district	<i>Dr. Dipak Bisai</i>	
7	Awareness of Tax Savings Schemes among Individual Assessee: An Empirical Evidence from Egra Town	<i>Sunil Kumar Yadav</i>	
8	Reconstruction of Rural Economic System: A Study of Rabindranath Tagore's Co-Operative system	<i>Dr. Kakali Singha</i>	
9	Optimization in Finance: Multi-Objective Portfolio Selection Problem	<i>Bablu samanta</i>	
10	Forensic Accounting in India: At Nascent Stage	<i>P.Bala Muralidhar</i>	
11	Pradhan mantri mudra yojana (pmmy): a true pace towards inclusion	Dr. Apu manna Mr. Mrinmaydutta	
12	Prospects and Challenges of Internet Banking in Rural India	<i>Pathik Pradhan</i>	
13	TDS on Transactions of Immovable Property: An Insight into Implementation	Dr. Sudipta Ghosh	
14	Compliance of GST-TDS Mechanism in the Books of Accounts: An Insight	Tamal Basu	

15	Sensitivity of stock prices to money supply dynamics: an empirical insight	Shibsankar Jana Sujit Mondal
16	Public Private Partnership Model in Healthcare Sector in India: Current Scenario	Mrinal Maity Anupama Sahoo
17	Digital accounting in India: prospects and challenges	<i>Sourav Bose</i>
18	Forensic Accounting in India: An overview	Dr. Swapan Kumar Barman
19	IFRS in India: Opportunities and Challenges	<i>Rathindra Nath Jana</i>
20	Corporate governance disclosures by Indian it industry: a comparative study	<i>Mr. Ram Ranjan Routh</i> <i>Dr. Jaba Rani Patta</i>
21	Emerging trends in banking-increasing role of informa	<i>Mamtaj Khatun,</i>
22	Ethical issues in business	<i>Moumita Das</i>

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16th FEBRUARY, 2019

EDITORIAL BOARD

Sunil Kumar Yadav (Joint Convenor)

Assistant Professor, Department of Commerce
Egra S.S.B. College

Shibsankar Jana (Joint Convenor)

Assistant Professor, Department of Commerce
Belda College

Organised by:

**DEPARTMENT OF COMMERCE
EGRA SARADA SHASHI BHUSAN COLLEGE**

Egra, East Midnapore

In Collaboration with

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BELDA COLLEGE

Belda, Paschim Medinipur

FEW GUIDELINES FOR A GOLDEN ROSY PROSPERITY OF INDIA

DR. ARUNABHA BHAUMIK

Associate Professor in Commerce

*P.K.College, Contai Purba Medinipore West Bengal, 721401
Phone 9733792607 E-mail arunabha bhaumik100@rediffmail.com*

Abstract

After independence, the welfare government is trying to improve these villagers economical background through 5-years plan. In 1st plan period, the government gave stress on increasing agricultural products. In 2nd plan period, the government understood that agricultural product will be high if the fertilizers are used in the agricultural fields. So gave stress on fertilizers industry in India. In this way the government tried to improve their economical conditions. Not only that the Government tried to introduce so many welfare schemes for their upliftment through Gram Panchayats. India has so many scopes for alleviating poverty through small scale industries. In this sector, less investment is needed but profit will be earned maximum. As it is labour intensive project, maximum population will be engaged and the unemployment will be reduced.

Keynotes: *British rule, Independence, Government welfare schemes for poverty alleviation.*



































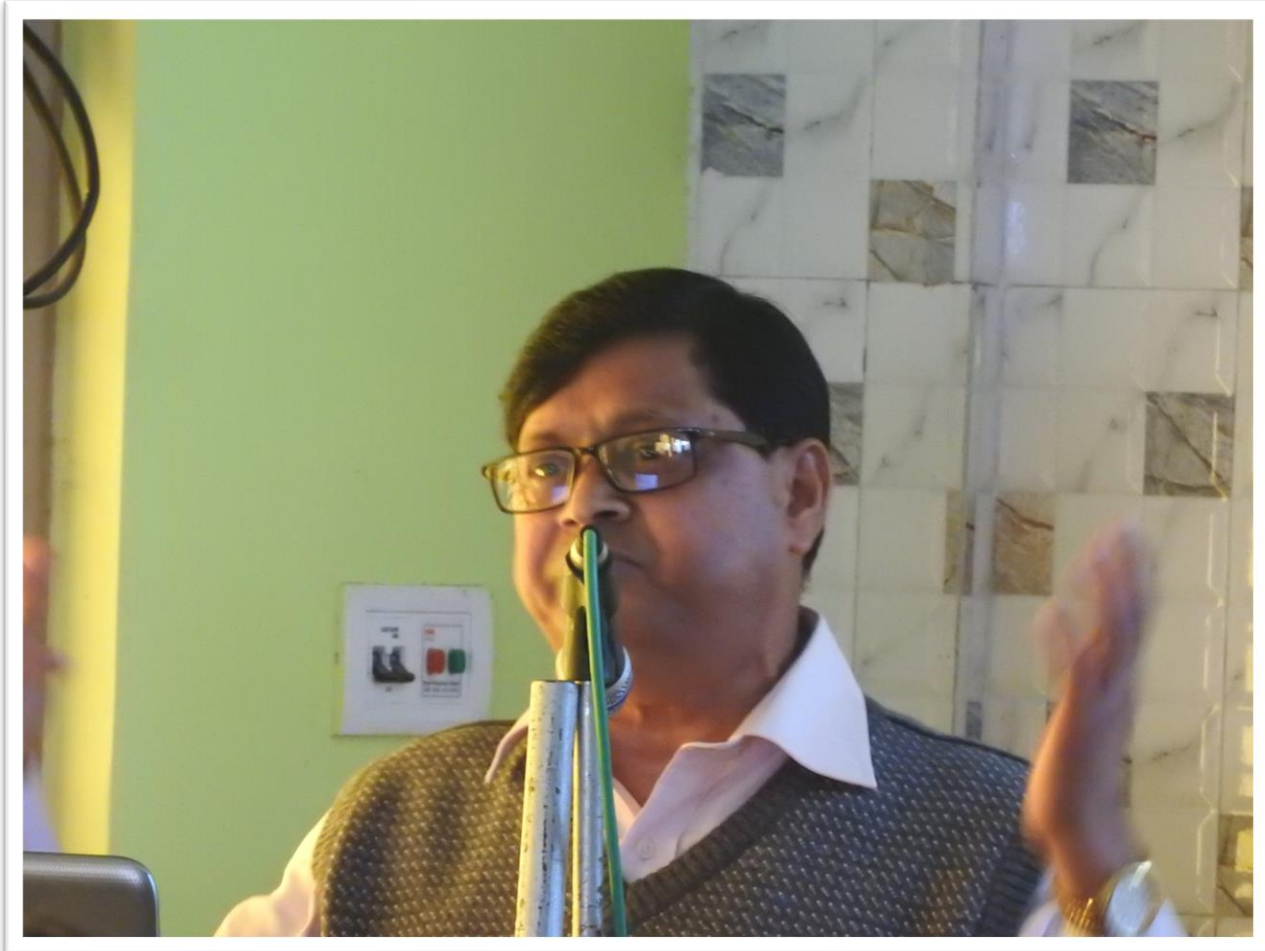














































Thank You!